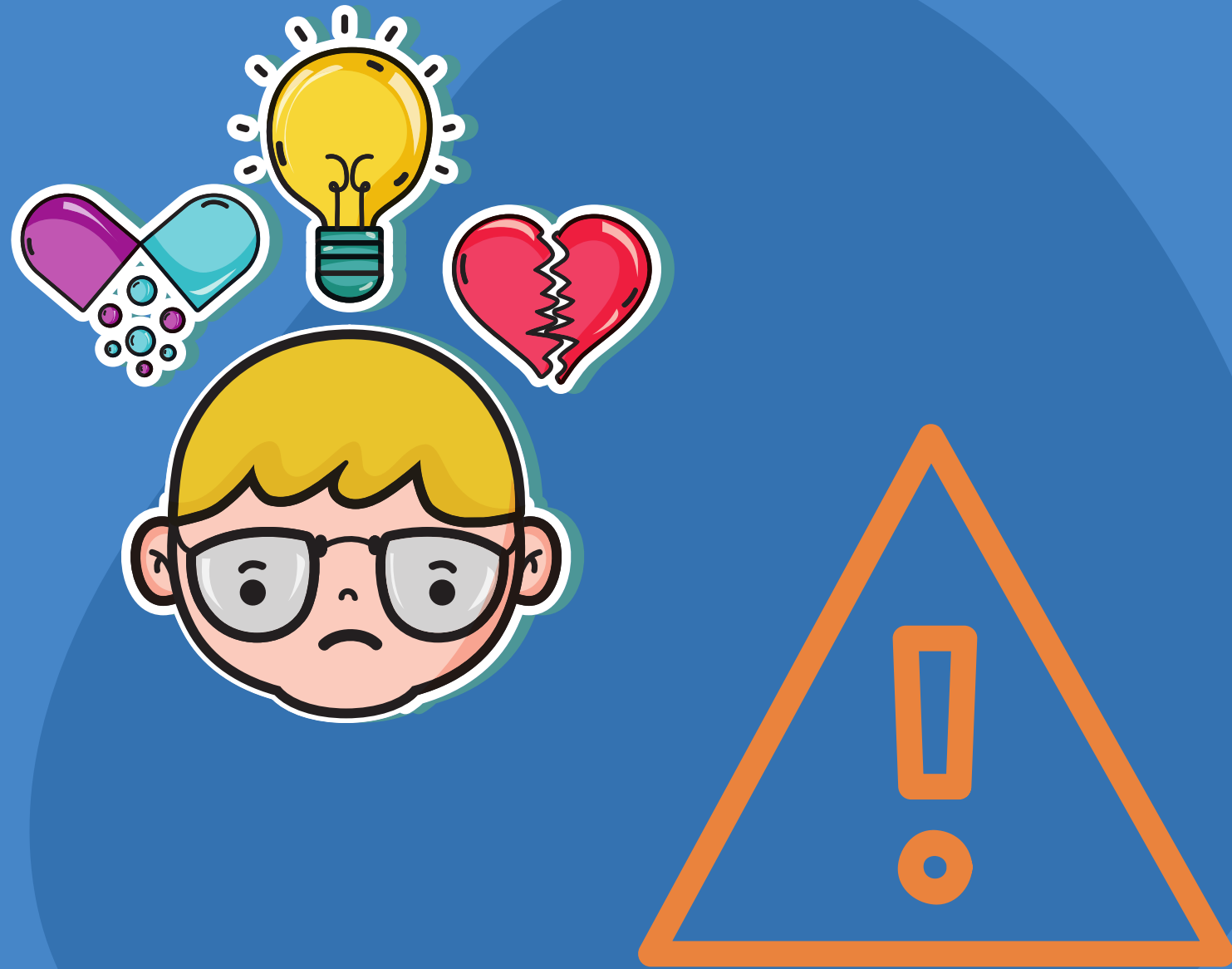


# EZ SIM

Smart SIM Vending Kiosk



# Problems



## Distribution Points

In a prepaid market, it is costly to have dedicated POS so customers can buy a sim or top up their accounts. Operational cost can add up (employouy

## Online Delivery Time

In an industry where consumers demand instant gratification a typical online Sim purchase can take up to 3-4 days. If time is of the essence this can lead to poor customer satisfaction.

## Activating SIM

Customers prefer self-serve during Pandemic times for safety and pure ease of transaction. Calling in and waiting in a call center queue is costly and leaves a poor customer impression.

# Solutions

## Easy to setup and inexpensive to operate compared to standard B&M

EZ SIM kiosks are very easy to setup with minimal space. Perfect for non-traditional retail. The cost to operate these kiosks are marginal compared to corp/dealer channels.

## Instant SIM vending

Customers can easily acquire a SIM with new plan or get a simple replacement if needed

## Ready to Use SIM

The vended SIM cards are ready to use. No need to call or go online to activate.





# Features

- 42" Screen to display images or run video during idle time. Great for advertising & additional brand awareness.
- Built in Intuitive technology for smart touch
- Payment Options - Cash, Debit or Credit
- Sim Card Dispenser with Card Reader
- Proximity Sensor
- Real time monitoring and remotely controlled
- Counter Top Models are available upon request

# Services Offered & Customer Journey

## New SIM Sale

Customer will chose a plan from available options.  
Customer will enter all information needed such as name, address, email  
Customer will choose his method of payment  
Once payment is received the SIM card will be activated and dispensed.

## Replacement SIM

Customer will choose his method of payment and pays.  
The SIM card dispensed and receipt is printed.

## Top Up or Bill Payment

Customer will enter their phone number and chooses their amount.  
Customer pays, payment is applied and receipt is printed.



# Customer Journey through Mobile App and Web Integration

- Customer will be able to choose plan, enter their information and pay on Mobile App or Website.
- Customer will be provided a QR code for the transaction.
- Customer will choose a convenient kiosk for list for SIM card pick-up
- Customer will scan the QR code at the kiosk to acknowledge the sale transaction and SIM card will dispense.



# Target Locations

- Airports
- Bus Stations / Transit Stations
- Retail Locations ( Grocery chains, Dollar Stores etc)
- University / Colleges
- Welcome Centres / Visitor Centres / Employment Centres
- Corporate lobbies
- Special Events ( Conferences, Festivals etc)



## Operation Model

EZ SIM will operate the kiosks completely hassle free for the carrier.

EZ SIM offers leasing options if required. We will ship and set-up at each location to ensure all is in excellent working condition

EZ SIM will customize the software as per your requirement

EZ SIM will service the machine including Cash pick-up & Inventory Management if specified

EZ SIM will operate and manage idle time advertising as per your request.